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FOR IMMEDIATE RELEASE:

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National Ski Patrol announces Jim Woodrum elected board chair

The National Ski Patrol (NSP), the largest winter rescue organization in the world, announced today that Jim Woodrum has been elected to his first term as the organization's board chair, effective Jan. 10, 2017. Woodrum has been serving on the board for four years, as he was first elected in fall 2012 and began his first three-year term on the board in January 2013, then was re-elected in fall 2015.

Woodrum brings 40-years of experience in the patrol world to the position of NSP board chair. In his years serving on the board, Woodrum has chaired the National Ski Patrol-National Ski Areas Association Relations Committee, working closely with NSAA to ensure that NSP serves its principal customers, the ski areas, effectively. Woodrum also served on the Strategic Planning Committee, helping to craft the NSP's latest strategic plan and its Strategic Vision 2020, a vision for what NSP should have accomplished by the year 2020.

Prior to serving on the board, Woodrum served as the division director for the NSP Central Division, the second-largest of NSP's 10 geographic divisions. He traveled extensively throughout the division meeting with patrollers and ski area operators and owners to better understand the jobs patrollers were doing and how they could improve their skill set to help the ski areas.

"We are excited about Jim Woodrum's election as board chair, and look forward to seeing how his many years of experience can benefit the NSP leadership team," said NSP Executive Director John McMahon. "Jim has been a wonderful and capable leader for many years in many roles, and we are sure he will build on these experiences effectively as board chair."

Woodrum is in his final three-year term on the board, which will end January 2019, as NSP members are eligible to serve two terms on the board.

In addition to McNamara, the NSP board of directors elected Bill Sinykin as assistant chair at its midwinter meeting in Denver in January 2017.

About the National Ski Patrol
The National Ski Patrol is a federally chartered nonprofit membership association dedicated to serving the public and the mountain recreation industry. For over 75 years, the NSP has been at the forefront of safety and emergency care education programs. The association's 28,000 members represent 98 percent of the nation's patrollers. For more information, access www.nsp.org.

For further comments or interviews regarding the NSP, please call NSP Communications Director Candace Horgan at (303) 988-1111, x2625.