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## **National Ski Patrol Stands By Fallen Patroller Raising Money and Awareness for Sally Francklyn**

Lakewood, CO – The National Ski Patrol stands behind its own, especially in times of need. On March 24, 2012, Sally Francklyn, who patrolled at Copper Mountain for 10 years and then worked as a ski magazine writer and public relations manager, fell skiing outside Jackson Hole Mountain Resort, destroying her helmet and fracturing her skull.

Sally was expertly and expeditiously evacuated by JHMR Ski Patrol and Teton County Search and Rescue, and transported to Eastern Idaho Regional Medical Center in Idaho Falls, ID. Her fantastic care and strong spirit enabled her to recover enough to be transported to her hometown of Colorado Springs, Colo., where she is now in an ICU with an optimistic prognosis.

The communities that have been lucky enough to know Sally have been rallying around her, with fundraisers, a Facebook group over 1,400 strong, messages of good hope, and literally tens of thousands of visitors to her CaringBridge.org page. Copper Mountain changed the Super Hero heat of their CopperMan race to the Super Hero Sally heat and sold \$10 super hero capes in support of its long-dedicated friend.

At the Annual NSP Patroller Education Conference, also held at Copper Mountain last weekend, attendees donated over \$700 to Sally's Super Fund, and official NSP Sponsor company [Polarmax](#) challenged other sponsors to match a \$250 donation to [Sally's Super Fund](#) in support of Sally and the risks all patrollers take to ensure the safety and enjoyment of the skiing and snowboarding public.

*If you know Sally Francklyn, please consider donating to [Sally's Super Fund](#), which will be used to: Help with any medical expenses that may come up that are not covered by Sally's insurance, make donations to volunteer EMS/Rescue providers, and assist with Sally's rehabilitation during her recovery.*

### **Links:**

Sally's Super Fund: <http://www.gofundme.com/i2dao>

Sally's CaringBridge page: <https://www.caringbridge.org/visit/sallyfrancklyn/>

Superwoman Sally's Facebook group: <https://www.facebook.com/groups/380052505350337/>

Copper Mountain:

[http://www.coppercolorado.com/winter/mediaroom/releases/sally\\_superwoman](http://www.coppercolorado.com/winter/mediaroom/releases/sally_superwoman)

National Ski Patrol website: <http://nsp.org/>

Online press release:

### **About the National Ski Patrol**

The National Ski Patrol is a federally-chartered nonprofit membership association dedicated to serving the public and the mountain recreation industry. For 73 years, the NSP has been at the forefront of safety and emergency care education programs. The association's 28,000 members represent 98 percent of the nation's patrollers. For more information, access [www.nsp.org](http://www.nsp.org).