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The National Ski Patrol is a member-driven professional organization of registered ski patrols, patrollers, and others, both paid and volunteer. The NSP supports its members through credentialed education and training in leadership, Outdoor Emergency Care, safety, and transportation services, which enables members to serve the community in the safe enjoyment of outdoor recreation.

### **NSP MISSION**

To help keep people safe on the mountain and during other outdoor activities.

### **GENERAL OVERVIEW**

Since 1938, the nonprofit National Ski Patrol has dedicated itself to — and has become the preeminent authority on — serving the public and outdoor recreation industry by providing education and credentialing to emergency care and safety services providers.

- Founded in 1938 in Stowe, Vermont.
- 30,000 members
  - Volunteer patrollers
  - Paid patrollers
  - Mountain hosts
  - Physician partners
  - Alumni
  - Associates
- Represented at 98 percent of ski areas in U.S.
- ***11 Divisions***
  - Alaska
  - Central
  - Eastern
  - European
  - Far West
  - Intermountain
  - Northern
  - Pacific Northwest
  - Professional
  - Rocky Mountain
  - Southern

- ***Seven Program Directors***
  - Outdoor Emergency Care
  - Outdoor Emergency Transportation
  - Avalanche
  - Certified
  - Instructor Development
  - Mountain Travel & Rescue
  - Nordic/Backcountry
  
- ***Four Program Advisors***
  - Alumni
  - Telecommunications
  - Women's
  - Young Adult Program
  
- ***Five National Positions***
  - Awards advisor
  - Historian
  - Legal advisor
  - Medical advisor
  - Safety advisor

## **MEMBER BENEFITS**

- Education programs and credentials
- Education materials
- NSP Online Store
- Member discounts from NSP partner pro deals
- *Ski Patrol Magazine*: produced three times a year – fall, winter, summer

## **NSP MEMBER DEMOGRAPHICS**

- 85 percent of NSP members patrol because of a love of skiing, snowboarding, or other winter sports.
- 58 percent say they are asked for advice on the purchase of winter sports clothing or gear four or more times in a typical ski season.
- 66 percent of patrollers feel their most important benefit is training and education, with their second most important benefit being industry discounts and pro deals.
- 77 percent of members said they have excellent relationships and frequent, pleasant interactions with resort guests in a given year.
- The NSP member is a well-educated affluent professional who engages in an active outdoor lifestyle. Interests outside of skiing/snowboarding include fly fishing, rafting/kayaking, mountain biking, road biking, hiking, and camping.

**NSP Executive Director:** Meegan Moszynski

**NSP Member Services and Education Director:** Sheila Summers

**NSP Finance Director:** William Finley

**NSP Sales and Partnerships Director:** Josh Jacobson