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**National Ski Patrol and Snow Angel Foundation Partner  
to Champion On-Mountain Safety Awareness**

*Expands Outreach and Strengthens Community Engagement for Collision Prevention*

**LAKEWOOD, Colo. (May 6, 2025)** – Driven by a shared commitment to outdoor safety, [National Ski Patrol](#) (NSP), one of the largest organizations committed to safety and rescue education for the outdoor industry, and [Snow Angel Foundation](#), an inspiring nonprofit dedicated to preventing collisions through education and awareness in skiing and snowboarding, announce an industry partnership with deep purpose.

By combining NSP's established expertise in on-mountain safety with Snow Angel Foundation's passionate advocacy and personal experience of tragic collisions, this collaboration aims to increase awareness of collision risks and encourage responsible behavior among skiers and snowboarders through some of the following initiatives:

- ❑ *Youth Campaigns*: Promote safety, education and outdoor recreation opportunities for youth and underserved communities.
- ❑ *Safety Awareness*: Integrate education efforts to support collision prevention.
- ❑ *Community Outreach*: Collaborate on a campaign to raise awareness about on-mountain safety.

The shared goal of this partnership is to ensure a safer and more enjoyable experience for all outdoor enthusiasts.

Snow Angel Foundation was founded in 2023 by Chauncy and Kelli Johnson, whose lives were irrevocably altered by a tragic collision on Christmas Eve, 2010. The incident resulted in the death of their five-year-old daughter, Elise, and left Kelli with life-altering injuries, including a severe Traumatic Brain Injury. Driven by their commitment to preventing similar tragedies, Chauncy, who previously partnered with the National Ski Areas Association (NSAA) to promote the "Ride Another Day" safety campaign, established the foundation to bolster safety education and promote responsible recreation.

"This partnership with Snow Angel Foundation is a significant step forward in our ongoing commitment to safety," said Stephanie Cox, CEO of National Ski Patrol. "Chauncy and Kelli's dedication to preventing collisions, born from their own profound loss, is truly inspiring. By combining their passion with NSP's expertise, we can create a powerful synergy that will benefit the skiing and snowboarding community."

According to Chauncy Johnson, founder of Snow Angel Foundation, "Our mission at Snow Angel Foundation is to transform our pain into positive action. Partnering with National Ski Patrol allows us to reach a wider audience and amplify our message of safety. We believe that by working together, we can help prevent future tragedies so that everyone can enjoy the mountains safely."

### **About National Ski Patrol**

National Ski Patrol (NSP) is a federally-chartered 501(c)(3) nonprofit education and membership association. As the leading authority of on-mountain safety, NSP is dedicated to serving the outdoor recreation industry by providing education and training to emergency care and safety service providers. With more than 30,000 members across 650 patrols, and affiliated organizations in Canada, Europe, and Asia, NSP is one of the largest organizations committed to safety and rescue education for the outdoor industry. Members include ski and bike patrollers, as well as mountain and bike hosts, alumni, associates, and physician partners, working on behalf of local ski/snowboard areas and bike parks to enhance the overall experience for outdoor enthusiasts. Founded in 1938, NSP continues to advance its commitment to safety and its vision by leveraging the latest technology, innovation, and education. Visit [NSP.org](https://www.nsp.org), and follow on [Facebook](#) and [Instagram](#).

### **About Snow Angel Foundation**

Snow Angel Foundation is a nonprofit organization dedicated to preventing collisions through education and awareness in skiing and snowboarding. Founded in 2023 by Chauncy and Kelli Johnson, after their 5-year-old daughter died in a preventable collision with a speeding snowboarder, the foundation aims to ensure a safer environment for all winter sports enthusiasts. Visit [SnowAngelFoundation.org](https://www.SnowAngelFoundation.org).

### **National Ski Patrol Media Inquiries**

For NSP media inquiries or interview requests with [Stephanie Cox](#), CEO of National Ski Patrol, contact Diane Amdur at [Diane@AmdurCommunications.com](mailto:Diane@AmdurCommunications.com) or 303-521-3305.

### **National Ski Patrol Media Resources/Photos**

- [National Ski Patrol Newsroom](#)
- [Photos](#) (P.C.: National Ski Patrol)
- [NSP Fact Sheet](#)

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