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NSP Partners with AuctionFrogs for second annual NSP Auction

Lakewood, Colo. – The National Ski Patrol and AuctionFrogs have partnered for the second annual NSP Online Auction. The auction opens November 25 and runs through 8:00 p.m. MST December 9. The auction page is <http://www.nsp.org/about/auction.aspx>, and the auction will help support National Ski Patrol programs that provide credentialed education and training in outdoor emergency care, transportation, avalanche, and mountain travel and rescue services to more than 27,000 ski patrollers in the United States and abroad.

"AuctionFrogs will allow the general public to bid on some great ski items and encourage more people to contribute toward our fundraising efforts," said NSP Fundraising Committee Chairman Norris Woody. "The public support will help us continue the goals and mission of the NSP."

With the success of last year's auction clearly seen, NSP turned again to AuctionFrogs, an Idaho-based company that specializes in online auctions for fundraising organizations, to create a simple, yet effective, web-based tool. By hosting an auction online, organizations are able to lengthen the bidding period, increase the pool of bidders, and earn more revenue for their fundraising efforts.

"National Ski Patrol came to us with the desire to raise more funds for their ever-expanding commitment to increasing public awareness about slope safety and skiing and snowboarding responsibility," said Kristi Saucerman, founder of AuctionFrogs, "National Ski Patrol has a large support base, both locally and nationwide, and an online auction allows them to tap into audiences that otherwise wouldn't have a chance to support the organization at their annual fundraiser."

About the National Ski Patrol

The National Ski Patrol is a federally-chartered nonprofit membership association dedicated to serving the public and the mountain recreation industry. For 72 years, the NSP has been at the forefront of safety and emergency care education programs. The association's 27,000 members represent 98 percent of the nation's patrollers. For more information, access www.nsp.org.

For further comments or interviews regarding the NSP, please call NSP Communications Director Candace Horgan at (303) 988-1111, x2625.

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