



NEWS RELEASE

National Ski Patrol

Ortovox Signs on as Official Supplier to the NSP

June 9, 2009—Lakewood, Colorado—The National Ski Patrol announced today that Ortovox has signed as an Official Supplier to the organization. Ortovox has been supplying its products—including avalanche transceivers, probes, bivy sacks and shovels—to NSP members through its annual *Winter Catalog* since 2002.

“NSP is pleased to re-enter this longstanding relationship with Ortovox,” said NSP Executive Director Tim White. “The company has an excellent understanding of the needs of ski patrollers and others in the field of backcountry rescue and avalanche safety, and its products are top-notch.”

Through the partnership, Ortovox will be the exclusive supplier to the *Winter Catalog* and offer special promotions on the NSP website (nsp.org). Ortovox products, including the Patroller and S1 Sensor transceivers, will be featured again in the 2009 Catalog, due out in September. In addition, NSP will assist Ortovox on research and development, soliciting product feedback from patrollers in the field, and will also sponsor events and donate product for avalanche-related seminars at the next NSP Patroller Education Conference.

“The NSP has been an integral part of our business for the past thirteen years, and we’ve shared a very good relationship,” said Marcus Peterson, CEO of Ortovox. “The new partnership will be even better, and Ortovox is thrilled to continue to provide professionals the best avalanche safety equipment made in the world. ”

Ortovox has been an innovator in winter backcountry safety for more than 28 years, with its U.S. headquarters based in New Hampshire and a new shipping center based in Salt Lake City. The company is best known for avalanche transceivers, though probes, shovels, backpacks and bivy sacks round out its line of backcountry survival products.

About the National Ski Patrol

The National Ski Patrol is a Federally Chartered nonprofit membership association dedicated to serving the public and the mountain recreation industry. For more than 70 years, the NSP has been at the forefront of safety and emergency care education programs. The association's 27,000 members represent 98 percent of the nation's patrollers. For more information access www.nsp.org.

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