



NEWS RELEASE

National Ski Patrol

National Ski Patrol Announces Anniversary Fundraising Campaign

Five-year fundraiser is the first in organization's history.

July 3, 2008—Lakewood, Colorado—The National Ski Patrol (NSP) Fundraising Committee kicked off the first official fundraiser in NSP history, The Anniversary Campaign, at the organization's 70th Anniversary celebration on June 20. The campaign will span five years with the goal of raising \$1 million by the organization's 75th Anniversary in 2013.

"The Anniversary Campaign is an important undertaking that will play a considerable role in guiding the National Ski Patrol into the future," said NSP Executive Director Tim White. "It has been created to ensure that the NSP remains a financially secure non-profit institution and continues its historic purpose as established in the organization's Federal Charter."

The campaign will benefit four major areas: NSP education and credentialing programs; research and promotion of public safety in skiing and outdoor recreation; a future leaders' scholarship program; and national office infrastructure and operating systems. Specific allocations will be determined.

A broad range of benefactors will be targeted in the campaign including NSP members, industry partners and the skiing and general public. Its four sponsorship levels include: Bronze (donations of \$100+); Silver (\$500+); Gold (\$1,000+); and Platinum (\$5,000+). On June 20, more than \$30,000 had already been pledged by the NSP membership.

The NSP is a 501c3 organization, and donations are tax deductible. Pledges can be sent via check to: The NSP Anniversary Campaign, The National Ski Patrol, 133 S. Van Gordon St., Suite 100, Lakewood, CO 80228.

About the National Ski Patrol

The National Ski Patrol is a Federally Chartered nonprofit membership association dedicated to serving the public and the mountain recreation industry. For 70 years, the NSP has been at the forefront of safety and emergency care education programs. The association's 27,000 members represent 98 percent of the nation's patrollers. For more information access www.nsp.org.

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